

PHASE THREE FUTURE

Shop Responsibly.

There are many ways to be a responsible shopper and an important part of it is how you treat your old clothes. Proper disposal of used clothes or clothes that don't benefit you anymore is an integral part of consumerism behavior. We encourage consumers to follow the 3Rs of waste management: **Reduce, Reuse, and Recycle.**



Reuse:

In the Filipino context, clothes are always being reused as "basahans" or other things that repurpose old and worn out clothing.



Reduce:

Try and lessen impulse buying



Recycle:

Grab a pair of scissors and some thread and turn your old ugly clothes into something that you would wear again!

Note that all of our actions have consequences. An action as little as taking the time to reflect on your spending habits can create a difference. Our team encourages you to look more into local and sustainable businesses which do not only offer you individuality and style, but also quality without having the guilt of buying into brands that are not ethical. We believe that change starts with you.